

Agenda

Friday, September 14

7:30 am – 5:00 pm	Registration and Information	<i>Portal</i>
7:30 am – 8:30 am	Breakfast and Introductions	<i>New Mexico Room</i>
8:30 am – 12:00 pm	Roundtable Discussion: Each Member to Discuss the Most Pressing Challenges that Their Institution Is Facing	<i>New Mexico Room</i>
12:00 pm – 1:00 pm	Lunch	<i>New Mexico Room</i>
1:00 pm – 5:00 pm	Focused Informal Presentations by Each APPD Member on Organizational Readiness for Value-Based Care and Population Health	<i>New Mexico Room</i>
5:00 pm – 6:15 pm	Break	
6:30 pm – 8:30 pm	Reception and Dinner at Coyote Cafe 132 W Water Street Santa Fe, NM 87501	
	Meet in hotel lobby at 6:15 pm to walk as a group.	

Saturday, September 15

7:00 am – 12:00 pm	Registration and Information	<i>Portal</i>
7:00 am – 8:00 am	Breakfast	<i>New Mexico Room</i>
8:00 am – 8:30 am	Business Meeting	<i>New Mexico Room</i>
8:30 am – 9:30 am	The National Perspective on Branding for Academic Health Systems and Provider Organizations	<i>New Mexico Room</i>
	Speaker: Dan Miers Chief Strategy Officer SPM Marketing and Communications	

Agenda

Saturday, September 15 continued

9:30 am – 11:00 am **Report/Facilitated Discussion/Decision on APPD Naming and Branding Initiative** *New Mexico Room*

Speakers:

Jeff Wasserman
Executive Director
University of Vermont Medical Center

Dan Miers
Chief Strategy Officer
SPM Marketing and Communications

11:00 am – 11:15 am **Break**

11:15 am – 11:45 am **Strategies to Increase Use of APPs in Faculty Practice Settings – New Mexico Room Case Study from Duke University**

Speaker:

Paul Newman
Executive Director
Duke Private Diagnostic Clinic

11:45 am – 12:45 pm **Boxed lunches available** *New Mexico Room*

Optional Afternoon Activity

2:00 pm – 4:00 pm Walking Tour of the Historic Santa Fe Plaza
Meet in hotel lobby at 2:00 pm.

6:30 pm – 8:30 pm **Reception and Dinner at The Compound Restaurant**
653 Canyon Road
Santa Fe, NM 87501

Meet in hotel lobby at 6:00 pm to walk as a group.

Sunday, September 16

8:00 am – 11:00 am **Registration and Information** *Portal*

8:00 am – 9:00 am **Breakfast** *New Mexico Room*

Agenda

Sunday, September 16 continued

9:00 am – 9:45 am	Ambulatory Benchmarking Tools: Two Case Studies	<i>New Mexico Room</i>
	Speakers: Anthony Masciotra CEO, OHSU Practice Plan Senior Associate Dean, Clinical Practice OHSU School of Medicine Paul Newman Executive Director Duke Private Diagnostic Clinic	
9:45 am – 10:15 am	Washington Update	<i>New Mexico Room</i>
	Speaker: Ivy Baer, JD, MPH Senior Director and Regulatory Counsel, Health Care Affairs AAMC	
10:15 am – 11:00 am	Open Discussion (Consumerism, Telehealth or Support Staff Survey tools)	<i>New Mexico Room</i>
11:00 am	Meeting Adjourned	